The Office of the Principal Scientific Adviser
to the Government of India

Invites

Call for Logo Design Contest for Science and Technology (S&T) Clusters

About S&T Cluster Initiative

The Science and Technology (S&T) Clusters initiative is a flagship program of the Office of the Principal Scientific Adviser (OPSA) to the Government of India, launched in 2020 based on the recommendations of the Prime Minister's Science, Technology, and Innovation Advisory Council (PM-STIAC). These Clusters aim to bring together relevant stakeholders, like academic institutions, R&D organizations, industry, startups, and local governments, having aligned innovative ideas and expert leadership to deliver demand-driven solutions. Operating through a consortium-based model, these Clusters aim to address regional challenges using science and technology-driven solutions while contributing to national priorities under the vision of "Atmanirbhar Bharat."

Structured as a three-tiered pyramid, the Clusters focus on building institutional networks at the base, solving regional problems at the middle tier, and driving national and global competitiveness at the top. Currently, eight Clusters are active across India, serving as vital platforms for collaborative research, innovation, and technology translation. Since their inception, they have played a pivotal role in advancing innovation-led development by fostering interdisciplinary partnerships and regionally empowered, mission-driven interventions.

Some of the notable outcomes of the Clusters include the facilitation of EV charging infrastructure in Delhi/NCR, the launch of AR/VR-enabled artisan marketplace "Kalaanubhav.in," and the "One Delhi" digital transit app with over 3 lakh users. Health-tech innovations like diabetic foot screening foot-mats, One Health initiatives, waterbody rejuvenation efforts, e-waste management systems, and the development of pacemaker leads at AMTZ Vizag further demonstrate the scalable, high-impact nature of these collaborative solutions.

For more information please visit: **https://www.psa.gov.in/st-clusters**

Logo Design Contest for S&T Clusters

Terms and Conditions

1. The contest is open to all Indian citizens.
2. Only one entry per participant is allowed. The entry could be an individual project or a team project.
3. All entries must be submitted online via email to **scientistf-vc@psa.gov.in** before the stipulated deadline of **15-07-2025.** Entries submitted through any other medium/mode would not be considered for evaluation.
4. During submission, applicants are requested to include their name(s) & contact details (email ID, phone number, alternate phone number, and address).
5. Each entry should be accompanied by a brief written explanation of the logo and how best it encapsulates its essence.
6. The logo must not contain any provocative, objectionable or inappropriate content.
7. Please note that the logo must be original and should not violate any provisions of the Indian Copyright Act, 1957. The design of the logo must not infringe on the Intellectual Property Rights of any third party.
8. The Office of the PSA does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
9. The winning logos would be the intellectual property of the Office of the PSA and the winner shall not exercise any right over it.
10. The Office of the PSA reserves the right to cancel or amend all or any part of the competition and/or the terms and conditions/ technical parameters/ evaluation criteria. It would be the responsibility of the participant to keep himself/herself informed of any changes in the terms and conditions/ technical parameters/ evaluation criteria stated for this contest.
11. At any state of evaluation, if an entry is found to violate the guidelines, the entry will be removed from evaluation process without giving any intimation.
12. Entries submitted after the last date of submission shall not be considered for the competition.

Technical Parameters

1. Participants should upload the logo in JPEG or PNG or PDF format only.
2. All fonts should be converted to Outlines/Curves.
3. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with the final design, theme synopsis and concept is required to be submitted by the winner of the competition.
4. The logo should be in high resolution with minimum 300 DPI.
5. The size of the logo should be 15cm X 20cm.
6. File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%.

7. The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
8. The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery and signage.
9. Participants should not imprint or watermark logo design.
10. Logo should be designed in color.

Evaluation Criteria

1. All the entries received would be assessed by the Office of the PSA for final evaluation.
2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, visual impact and its relevance to the S&T Clusters initiative.
3. The decision of the Office of the PSA would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.
4. The disqualified entries shall not be used by the Office of the PSA for any purpose and the Office of the PSA shall have no intellectual rights over the same. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.

Awards and Recognition

1. **Prize Money:** The winning entry will be rewarded a cash prize of Rs. 25000/-.
2. **Certificate of Achievement**: Winner(s) will be awarded certificate in recognition of their achievements from the Office of the PSA.

The last date for submission is **15th July, 2025.**

For any queries, please contact us by sending e-mail at scientistf-vc@psa.gov.in/ choudhary.vishal@gov.in/ vivek.iist@psa.gov.in/ u.shefali@nic.in

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